

Colusa County Fair Independent Exhibitor Presentation Rubric

Date

Name

Age

A. Technical Requirements: Total Possible: 4

	Not Met (0 Points)	Met (1 point)	Points
1. Minimum Number of Posters(1)?	No	Yes	
2. Length as within 5-15 minutes?	No	Yes	
3. Presentation memorized (Notes were not used)?	No	Yes	
4 Appearance: Appropriate attire and speaker is well groomed	No	Yes	

B. Content: The purpose of the presentation and the information and ideas presented Total Possible: 10

5. Content was appropriate for the presenter's ability	(0 pt) Too Basic for ability	(0 pt) Too advanced ability	(1 pt) Within acceptable margins for ability	
6. Speaker demonstrated knowledge of content	(0 pts) Lack of knowlwdge demonstrated		(1 pt) Partial knowlwdge of content demonstrated	(2 pts) Full knowlwdge of content demonstrated
7. Speaker demonstrated skill with the equipment and materials	(0 pts) Lack of skill demonstrated		(1 pt) Partial skill demonstrated	(2 pts) Full skill demonstrated
8. References included in the presentation (Written or verbal)	(0 pts) No references presented		(1 pt) References presented	
9. Response to questions	(0 pts) Speaker not able to answer questions		(1 pt) Speaker able to partially answer questions	(2 pts) Speaker able to fully answer questions
10. Purpose of presentation accomplished effectively	(0 pts) Purpose was not accomplished		(1 pt) Purpose was partially accomplished	(2 pts) Purpose was fully accomplished

C. Structure: The framework that organizes the contenet Total Possible: 12

11. Introduction: An opening device; personal introduction; states purpose	(0 pts) None Included	(1 pt) Included one aspect	(2 pts) Included two aspects	(3pts) Included all aspects	
12. Body: Following steps in logical orders and includes smooth transitions	(0 pts) None Included	(1 pt) Included one aspect	(2 pts) Included two aspects		
13. Conclusion: Includes summary, leaves a memorable impression and asks for questions	(0 pts) None Included	(1 pt) Included one aspect	(2 pts) Included two aspects	(3pts) Included all aspects	
14. Presentation was well-structured (organized) to help audience understand and remember ideas	(0 pts) Steps not followed in a logical order	(1 pt) Presentation was sufficiently structured	(2 pts) Presentation was highly structured and planned		
15. Presentation held audience's interest	(0 pts) Interest was not maintained	(1 pt) Interest was partially maintained	(2 pts) Interest was fully maintained		

D. Mechanics of Presenting: How the speaker uses voice and body to present content Total Possible: 15

16. Verbal: Projection; tone; speech rate; voacal variety	(0 pts) Was not effective to convey content	(1 pt) Sufficient to convey content	(2 pts) Effectively used to convey content	(3 pts) Intentional and dynamic use of verbal devices to convey content	
17. Non-verbal: Facial expressions; gestures to reinforce important points	(0 pts) Was not effective to convey content	(1 pt) Sufficient to convey content	(2 pts) Effectively used to convey content	(3 pts) Intentional and dynamic use of non-verbal ques to convey content	
18. Work area and visual aids (Posters/slides)	(0 pts) Distracting and disorganized	(1 pt) Helpful to Convey Content	(2 pts) Effectively used to convey content	(3 pts) Intentional, well-organized work area; clear effective visual aides	
19. Eye Contact with audience	(0 pts) No eye contact	(1 pt) Some eye contact	(2 pts) Sufficient eye contact	(3 pts) Intentional and effective use of eye contact	
20. Poise and confidence	(0 pts) Poise and confidence not displayed	(1 pt) Poise and confidence somewhat displayed	(2 pts) Poise and confidence sufficiently displayed	(3 pts) Poise and confidence effectively displayed	

Must receive a 29 to pass

(Possible 41) Total Score

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